

DEMAND PLANNING SERVICE

Inventory Optimization and Forecast Accuracy Improvement

Demand Planning is a

- Cloud-based service
- · Predicts what, when and how much to order from supplier
- Optimizes inventory.
- *Enhances supply chain planning
- Timely customer order fulfillment

DISTRIBUTOR CHALLENGES

Lost sales because of stockouts

Capital tied up in inventory

Tedious Manual **Processes**

eMoksha Demand Planning has completely transformed how we order steel. A tedious and frustrating process which used to take days with pouring over excel files, purchase orders and not to mention 'aut' feel of warehouse staff is now a point and click, 30-minute exercise with pin-point accuracy. We are saving so much money, time and effort with Demand Planning.

> - Melissa Supler Chief Operating Officer, Lyman Steel







VIK MEHTA, Managing Principal