



What Your Data Isn't Telling You (Yet):

Essential Metrics for Smarter CTE Decisions

Uncover the patterns that elevate outcomes, drive student success, and secure grant funding.

Introduction –

Why Metrics Matter More Than Ever

In a data-driven environment, every decision is critical. CTE programs must not only meet state benchmarks but also **actively enhance student outcomes and align with broader CTE trends**. Relying solely on just usual metrics such as enrollment, graduation rates, demographics, etc. needs improvement.






The most successful programs track **patterns hidden in other CTE areas such as follow-ups, credentials, employment, student pathways**, etc. These insights help leadership **pivot quickly, run effective programs, reduce the risk of missing benchmarks, and optimize resources**. However, few programs tap into this full potential.

Pro Tip:

Tracking these metrics not only improves performance but also strengthens **grant applications** by demonstrating deeper, data-backed insights.



Top 5 Overlooked Metrics You Need to Track

Metric	Why It's Important	How to Track It
 Job Placement Rate by Credential	Measures how effectively specific credentials lead to employment, helping optimize credential offerings	Track employment outcomes of graduates by credential type
 Sector Alignment Score	Measures how well graduates' jobs align with their field of study	Analyze follow-up and graduation data
 Net Promoter Score	Measures student satisfaction and likelihood to recommend programs, helping improve retention and engagement	Follow-up student question: "How likely are you to recommend this program?"
 Employment Rate	Tracks the job placement percentage of graduates, indicating program effectiveness.	Annual post-graduation follow-up
 Interest Level Score	Tracks course demand trends by analyzing historical enrollment patterns for sophomores, juniors, and seniors.	Use historical enrollment data segmented by grade to identify high-demand courses and shifts in preferences

Data-Driven Decisions:

Elevate Your CTE Program's Success

CTE leadership should embrace efficiency, freeing themselves from **hours spent on Google sheets, Excel files, and state portals**. With **AI-based analytics solutions**, they can harness the power of **data to transform** raw insights into meaningful action in real-time.

How These Platforms Empower CTE Programs

▶ Tracker:

- **Capture follow-up and credential data** automatically.
- Real-time dashboards that eliminate the need for manual spreadsheets.
- Quickly generate metrics for EMIS and state reporting.

▶ CTlytics:

- **Predictive analytics** to identify trends and emerging issues.
- **Historical data analysis** that reveals gaps and hidden patterns.
- Provides **ready-made KPIs** for easy program evaluation.

"eMoksha's platform helped us identify patterns we hadn't seen before. With these insights, we've improved student outcomes and focussed our resources where they matter most."

– Krista Gearhart, Director, South Stark Career Academy

Are you ready to unlock the full potential of your data?

Let's Talk. We'd love to explore how these overlooked metrics can transform your program's outcomes.

Explore: <https://emokshallc.com/Careertech>

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