

CTlytics PLATFORM FOR CAREER TECH EDUCATION



CTlytics, an AI-enabled analytics platform for Career Tech. CTlytics can ingest historical multi-year data from google sheets, excel files, and other data sources regarding students, certifications, programs, and follow-ups. This platform identifies patterns leading to insights about programming effectiveness, future growth areas, retention issues, and career tech outcomes.

WHAT CTlytics DOES



Readymade
KPIs/Metrics for
State reporting



Evaluate and
monitor Career Track
Programs



Ongoing
quarterly/yearly
data updates



Track student
path from graduation
to follow-up

HOW CTlytics GETS DATA



GOOGLE
SHEETS



EXCEL



CSV
FILES

To know more about how we
can help your career tech center,
please get in touch

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HOW CTlytics WORKS



3-5 Year
Historical Career
Tech Data



Enrollment,
Credentials/Certs,
Follow-up data



AI-based pattern
recognition

CTlytics KEY FEATURES



**EMERGING
PROGRAMS BY
SCHOOL DISTRICT**



**STRUGGLING
PROGRAMS BY
SCHOOL DISTRICT**



**CREDENTIALS TO
EMPLOYMENT
PATH ANALYTICS**



**POST
GRADUATION
PATH ANALYTICS**



**RETENTION
RATES
ANALYTICS**

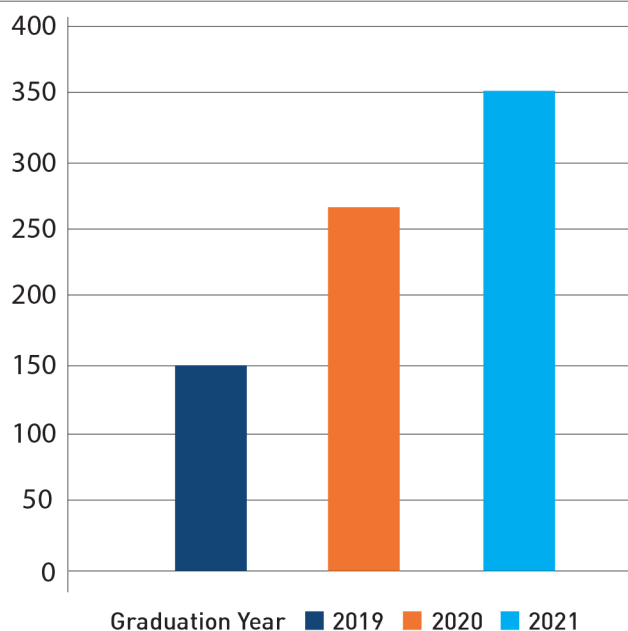


**EMPLOYMENT
RATE
ANALYTICS**



**MULTI-YEAR
VARIANCE
ANALYTICS**

RETENTION RATES



POST GRADUATION PATH ANALYSIS

Program

Program	2019	2020	2021	2022
Animal Science	77%	0%	23%	0%
Auto	86%	7%	25%	3%
Biomedical Sciences	90%	3%	39%	3%
Construction	93%	9%	6%	36%
Cosmetology	81%	0%	3%	0%
CulinaryArts	77%	9%	5%	0%

■ Employment ■ Military ■ PostSecondary ■ Apprenticeship

STUDENT PATH

Total
Students

700
(100%)

With
Industry Cred

390

Employment
Rate

48%

Total
Students

700

Without
Industry Cred

370

Employment
Rate

10%